



LEVEL I

SEMESTER I

1. COMM1001 Communication, Culture & Caribbean Society
2. CLTR1001 Introduction to the Study of Culture
3. FOUN1012 Critical Reading and Expository Writing in the Humanities *or*
FOUN1019 Critical Reading & Writing in the Disciplines (yearlong)
4. CLTR1007 Accounting for the Humanities I
5. Elective *Students who do not have at least a CSEC pass in a Foreign Language will be required to take a 3-credit foreign language course as one of their electives*

SEMESTER II

1. COMM1121 Understanding the Media *or*
IMCC1010 Fundamentals of Integrated Communication Planning
2. FOUN1002 Language: Argument
3. Elective
4. Elective
5. Elective

LEVEL II

SEMESTER I

1. CLTR2505 Entertainment, Media and Culture
2. CLTR2705 Music Business Management
3. FOUN1201 Science, Medicine and Technology in Society
4. Elective
5. Elective
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SEMESTER 2

1. MKTG2003 Principles of Marketing *or*
IMCC2601 Public Relations Principles and Practice *
2. FOUN1301 Law, Governance, & Society
3. CLTR2007 Accounting for the Humanities II
4. Elective
5. Elective

* Please note IMCC2601 is offered in Semester 1.

LEVEL III

SEMESTER 1

1. CLTR3505 The Art of Artist Management
2. MGMT3058 New Venture Management
3. CLTR3606 Producing Culture I: Managing Events in the Cultural and Creative Industries
4. Elective
5. Elective

SEMESTER 2

1. LANG3101 Business Communication: Principles and Practice
2. CLTR3507 Culture, Gender & Sexuality in Caribbean Popular Music
3. CLTR3905 Caribbean Fashion: Theory, Development and Industry
4. Elective
5. Elective

SEMESTER 3 (SUMMER TERM)

CLTR3605/AR36E ECEM Internship

Please review the ICS Electives and Minors Handouts for a selection of possible courses and Minors.